

EVENT GUIDE: ATLANTA, DECEMBER 3





Packet Pick Up Information



DATE/TIME

December 2, 2016
2:00 - 7:00 p.m.



LOCATION

Big Peach Running
705 Town Blvd. #340
Atlanta, GA 30319



PICK UP REQUIREMENTS

You can pick up your packet with nothing more than your photo ID. You can also pick up packets for friends and teammates provided you have a copy of their event ticket when they registered.



RACE DAY PICK UP

There will be packet-pick up available on race day starting two hours prior to the start time. Please be advised that lines may be long. In order to avoid this, we encourage all participants to pick up their packets the day before the race.



REMINDER

We **STRONGLY** encourage you to pick up your packet the day before the race. If there are no other options you can pick up your packet at Piedmont Park before the race; however, you will need to leave yourself some extra time. Arrive early and be prepared to wait in line. The closer you get to start time, the crazier it will be! We'd hate to see you miss the pre-race fun standing in line trying to pick up your packet!





Event Day Information



DATE AND START TIME

December 3, 2016 at 12:00 p.m.



LOCATION

Piedmont Park
500 10th St. NE Atlanta, GA 30309



WEATHER

We will do EVERYTHING in our power to hold The Ugly Sweater Run event as scheduled. Runner safety is our highest priority. Excessive wind, rain, or snow may cause us to modify or cancel the event. Stay tuned to your email and The Ugly Sweater Run Facebook page race week for updates regarding any race related news and weather conditions!



PARKING

Do not use GPS, there are street closures due to the Children's Christmas Parade. Peachtree Street and all cross streets on the route are closed between West Peachtree and 3rd Street beginning at 7:30 a.m.

Traveling North on I-75/85 exit at Spring Street

- West Peachtree - Turn left
- Ponce de Leon - Turn right
- Monroe Drive - Turn left
- 10th Street - turn left

Traveling South on I-75/85 exit at North Avenue, turn left

- West Peachtree - turn left
- Ponce de Leon - turn right
- Monroe Drive - turn left
- 10th Street - turn left

All parking is street parking. There will be no parking inside the park. Please abide by any and all local parking laws and signs.

There is a High School located across the street from Piedmont Park that will have parking. The cost to park there is \$10 per car. If you would like to park at the High School please arrive early and car pool!

Additional Information

POST RACE PARTY

After you put the “sweat” in Ugly Sweater, join us at any of the following official after party bars to keep the holiday cheer flowing!

PARK TAVERN
500 10th St. NE
Atlanta, GA 30309

SMITHS
1579 Piedmont Ave. NE
Atlanta, GA 30324



EVENT PHOTOS

Looking for a holiday card to send out to your friends and family this year? Don't worry-we've got you covered. Check back to The Ugly Sweater Run on Facebook for updates on when you can see your photos from Gameface Media.



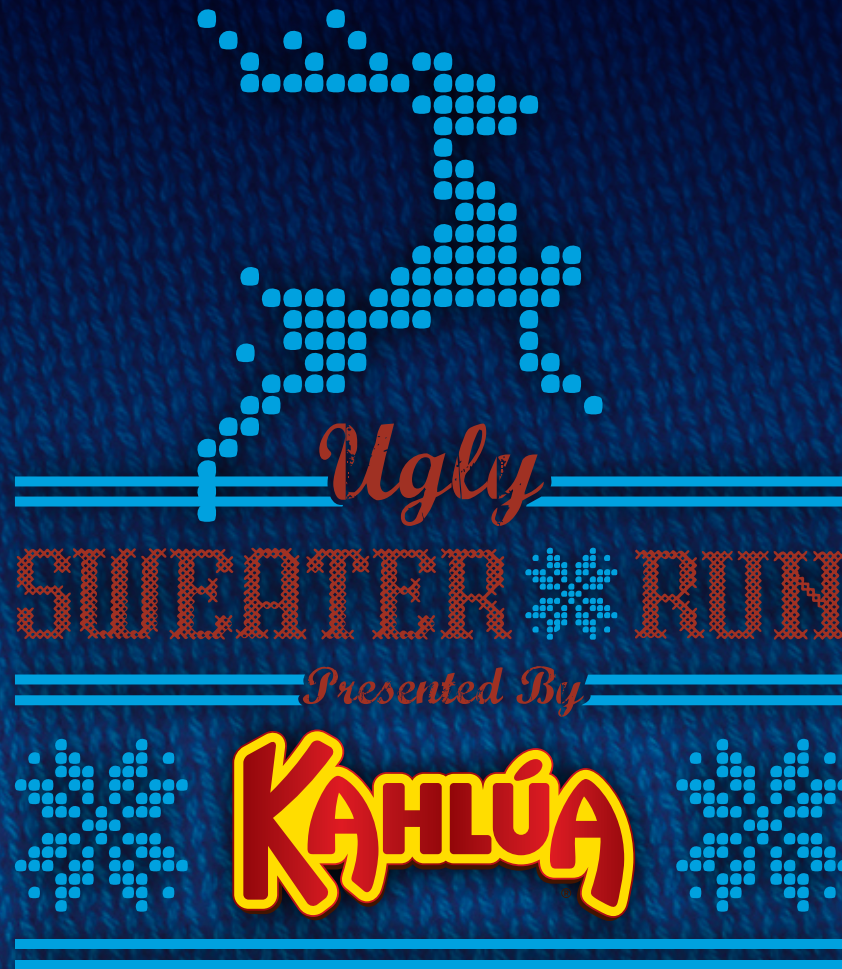
UGLY SWEATER RUN GEAR

Don't forget to visit our on-site store for your event day accessories. We accept cash and credit.



REMINDERS

- Runners on the left & walkers on the right
- Attach your bib number to the front of your sweater so it is visible
- Teams may run in a group or separately, it is up to you
- Friends and family are welcome to meet up with participants in the festival areas
- Only Ugly Sweater runners will be allowed in the finish chute area
- **You MUST bring your ID to consume adult beverages**



The Merriest 5k of the Year!

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