



# EVENT GUIDE: ATLANTA, DECEMBER 9





# Packet Pick Up Information

## DATE/TIME

December 8, 2017  
2:00 - 7:00 p.m.

## LOCATION

Big Peach Running  
705 Town Blvd. #340  
Atlanta, GA 30319

## PICK UP REQUIREMENTS

You can pick up your packet with nothing more than your photo ID. You can also pick up packets for friends and teammates provided you have a copy of their event ticket when they registered.

## RACE DAY PICK UP

There will be packet-pick up available on race day starting two hours prior to the start time. Please be advised that lines may be long. In order to avoid this, we encourage all participants to pick up their packets the day before the race.

## REMINDER

We **STRONGLY** encourage you to pick up your packet the day before the race. If there are no other options you can pick up your packet at Piedmont Park before the race; however, you will need to leave yourself some extra time. Arrive early and be prepared to wait in line. The closer you get to start time, the crazier it will be! We'd hate to see you miss the pre-race fun standing in line trying to pick up your packet!





# Event Day Information



## DATE AND START TIME

December 9, 2017 at 11:00 a.m.



## LOCATION

Piedmont Park  
500 10th St. NE  
Atlanta, GA 30309



## WEATHER

We will do EVERYTHING in our power to hold The Ugly Sweater Run event as scheduled. Runner safety is our highest priority. Excessive wind, rain, or snow may cause us to modify or cancel the event. Stay tuned to your email and The Ugly Sweater Run Facebook page race week for updates regarding any race related news and weather conditions!



## PARKING

All parking is street parking. There will be no parking inside the park. Please abide by any and all local parking laws and signs.

There is a High School located across the street from Piedmont Park that will have limited parking. The cost to park there is \$10 per car. If you would like to park at the High School please arrive early and car pool! Additionally, Participants can use MARTA to Midtown Transit Station and walk (1 mile) to the event. Participants can also park at Sage Parking Garage at the Atlanta Botanical Garden and walk (1 mile) to the event.





## Additional Information

### POST RACE PARTY

After you put the “sweat” in Ugly Sweater, join us at any of the following official after party bars to keep the holiday cheer flowing!

PARK TAVERN  
500 10th St. NE  
Atlanta, GA 30309

SMITHS  
1578 Piedmont Ave. NE  
Atlanta, GA 30324

### EVENT PHOTOS

Looking for a holiday card to send out to your friends and family this year? Don't worry-we've got you covered. Check back to The Ugly Sweater Run on Facebook for updates on when you can see your photos.

### UGLY SWEATER RUN GEAR

Don't forget to visit our on-site store for your event day accessories. We accept cash and credit.

### REMINDERS

- Runners on the left & walkers on the right
- Attach your bib number to the front of your sweater so it is visible
- Teams may run in a group or separately, it is up to you
- Friends and family are welcome to meet up with participants in the festival areas
- Only Ugly Sweater runners will be allowed in the finish chute area
- Don't forget to bring coats to donate to our charity partner, One Warm Coat, on race day.
- Dogs are allowed!
- **You MUST bring your ID to consume adult beverages**



*Ugly*

SWEATER  RUN

*Presented By*



*The Merriest 5k of the Year!*

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